



Deutschsprachige
SAP® Anwendergruppe

PRESS RELEASE

DSAG at a Glance

- Self-conception: Deutschsprachige SAP-Anwendergruppe (DSAG) e. V., Walldorf, see themselves as an independent lobby of all SAP users in Germany, Austria and Switzerland.
- Objective:
- > creating user suitable SAP solutions
 - > bundling the interests of the users and representing them towards SAP
 - > supporting general and advanced training in the SAP environment
 - > organising the use of SAP solutions at SAP user companies more efficiently
- Objective of the cooperation between DSAG and SAP:
- > creating more user suitable solutions
 - > increasing the quality of the technical work in the special interest groups
 - > promoting user networking with SAP
 - > making the benefits of the cooperation transparent
- Benefit of the cooperation with SAP for members:
- > exclusive and quicker information on SAP products and services
 - > a comprehensive network to SAP contact persons, SAP partners and IT service providers
 - > quick answers from SAP in case of enquiries
 - > best practices for daily work
- Position: the largest user groups worldwide in the SAP environment (based on number of member companies)
- Members: over 2,500 companies, institutions and authorities in the entire German-speaking area
- Participants: over 15,000 individual persons per year at the physical meetings
- Working committees: over 150 topic-related special interest groups and und work groups
- Founded: 1997 as a registered association
- Head Office: Walldorf (Baden), Germany



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Contact Persons for the Press

DSAG

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