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PRESS INFORMATION

CVs of the DSAG Team of Spokespersons

Professor Dr. Karl Liebstückel, Chairman of DSAG

Fachhochschule Würzburg-Schweinfurt



Professor Dr. Karl Liebstückel has been the chairman of DSAG since November 2007. In 2001 he received a professorship for business informatics and industrial standard software at the Fachhochschule Würzburg-Schweinfurt and is in charge of the SAP Laboratory there. Before starting to work in higher education, Prof. Dr. Karl Liebstückel had various responsible positions at SAP (amongst others as Platinum Consultant and Global Product Manager). Since 2001 he has been DSAG spokesman for the special interest group “Maintenance and Service Management”, from 2004 to 2007 as deputy chairman, he was responsible for communication with the SAP Development Department and the DSAG influence initiatives.

Andreas Oczko, Deputy Chairman of DSAG

Spokesman of the Special Interest Group CCC/Service & Support

arvato systems | Technologies GmbH



Andreas Oczko has been deputy chairman of DSAG since November 2007. Since April 2001 he has been responsible for the SAP Customer Competence Center at arvato systems | Technologies GmbH. From 1997 to 2000 he was IT manager at Bertelsmann Finanz Service GmbH. Before this Andreas Oczko worked as a branch manager of the electronic data processing centre at Bertelsmann media systems in Munich. The graduate computer scientist began his profession career in research as part of a joint venture between the University of Paderborn and Siemens-Nixdorf. Since 2006 he has been the spokesman of the special interest group CCC/Service & Support and as deputy chairman is responsible particularly for Service & Support.



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Dr. Marco Lenck, Executive Board Member of DSAG
Spokesman of the Special Interest Group Technology
Rhein Chemie Rheinau GmbH



Dr. Marco Lenck has been an Executive Board member of DSAG since September 2008. He works full-time as Vice President IT at Rhein Chemie Rheinau GmbH in Mannheim since 1995. Since 1997 as an executive employee he is responsible for processes and applications and the

global coordination of the IT, the operation of the SAP Systems in Europe, the US, China and Japan. After studying chemistry and graduating at the Technische Universität Darmstadt, he worked from 1992 to 1995 among other things as supervisor of the test laboratory at MBT Ceilcote in Biebesheim. Since more than eleven years he has been active in the field of SAP, and since 2003 he takes an active part in the DSAG, among other things as member of the CIO's initiative coreteam.

Wolfgang Honold, Executive Board Member of DSAG
Responsible for Austria
Getzner Textil AG



Wolfgang Honold is the CIO of the Getzner Group with its headquarters in Bludenz. Before working at Getzner, Wolfgang Honold held various positions at Liebherr Österreich. Since 2006 he has been a member of the Executive Board, to which he previously belonged as a special representative also for Austria. In the organisation he represents, amongst others, the interests of the

Austrian users. In addition, Wolfgang Honold is responsible for Interregio contacts between Germany, Austria and Switzerland.



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Thomas Bettingen, Member of the Board at DSAG

Spokesman of the Special Interest Group SAP in Medium-Sized Businesses Oystar Group



Thomas Bettingen has been a member of the board at DSAG since October 2011. His primary employment role is Vice President Global IT at Oyster Group, where he has been responsible for the entire global group since 2010. His duties involve customary information technology topics, as well as developing and implementing IT strategies on a global scale. Within the group, he is also responsible for rolling out SAP ERP to each of its international locations, and for evaluating SAP Business ByDesign for its offices in India and China. After studying business economics and economics at Frankfurt and Mannheim, Thomas Bettingen joined the Brussels-based PetroFina oil company in 1989, where he supported their global SAP rollout in his role as an Executive Project Manager.

Christian Zumbach, Executive Board Member of DSAG

Responsible for Switzerland

Cc energie sa



Christian Zumbach has been an Executive Board member of DSAG since September 2009 and speaker of the special interest group utility companies in Switzerland. At energie sa he is responsible for billing and cashing. In addition, he and his team are responsible for among others the billing and parts of the customizing of the accounting system for utility companies SAP for Utilities of the mother companies BKW FMB Energie AG and Groupe E AG. cc energie sa takes the responsibility for the whole energy billing and customer relationship management of about 500.000 end customer of the lower market segment. The special interest group Switzerland concentrates on the task to strengthen its local activities on the level of the working groups across the currently more than 140 member companies.



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Otto Schell, Executive Board Member of DSAG
Spokesman of the Special Interest Group Branches
General Motors Powertrain Europe



Otto Schell has been an Executive Board Member of DSAG since September 2008. He works full-time as General Motors (GM) Europe SAP Business Program Manager at Adam Opel GmbH in Rüsselsheim. From 2002 to 2009 he was SAP Program Manager for the European Powertrain Units. In addition he works as business integration manager in a global SAP project. Until 2002 he was manager of Internal Controls at Adam Opel AG for the divisions IT and Technical Equipment and later for the entire division at Opel Powertrain GmbH. He has worked in the SAP environment since 1996 and since then he has also been active in DSAG, first as long-standing spokesman for the work group Security and since 2005 as spokesman of the special interest group Globalization. In addition he is a member of the Globalization Steering Committee (GSC) and as Vice-Chairman of SUGEN (SAP Usergroup Executive Network) sponsor of the Enterprise Support Charter.

Waldemar Metz, Executive Board Member of DSAG
Spokesman of the Special Interest Group processes and applications (SAP Business Suite)
SEW Eurodrive



Waldemar Metz has been an Executive Board Member of DSAG since September 2008. He works full-time at SEW Eurodrive and is responsible for development, supervision and roll out of software applications in sales and marketing. Before this he was responsible for the application development in the fields of finance, human resources, production, research and development as well as distribution and service. Previous to his engagement at SEW Eurodrive he held the same position at Heidelberger Druckmaschinen for the business divisions production preparation, quality control and assurance (QC/QA) and sales and was part of the extended management team. Waldemar Metz has more than 20 years of experience with SAP. Since 2003 he has been playing an active role in DSAG and between 2005



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and midyear 2009 he was spokesman of the special interest group sales and marketing (CRM, SD).

Dr. Mario Günter, Managing Director of DSAG



Since 2000, Dr. Mario Günter has been responsible fulltime for organising and developing the DSAG office in Walldorf, for the continued development of the association and also for setting up and expanding the services for the members. In November 2004 he was appointed managing director of Deutschsprachigen SAP-Anwendergruppe (DSAG) e. V. and in 2006 managing director of DSAG Dienstleistungs GmbH. From 1999 to 2000 he worked for the Latin America research sector of the Cross-Cultural Leadership Forums (CLF), a work group at the University of Heidelberg. Before this he was a member of the Center for International Forestry Research (CIFOR) and associate researcher of the United Nations Economic Commission for Latin America and The Caribbean (ECLAC) in Trinidad. Dr. Mario Günter studied Geography and English and subsequently graduated specialising in Industrial and Economic Geography at the Ruprecht-Karls University of Heidelberg.

Contact Person for the Press

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