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PRESS RELEASE

3rd SAP Globalization Symposium in Salzburg

Global topics on the agenda

Walldorf, June 19th, 2008 – In this year, the 3rd SAP Globalization Symposium will be held from October 20th to 21st, 2008, in the Renaissance Salzburg Hotel Congress Center in Salzburg, Austria. It will be lead-managed by the Deutschsprachige SAP-Anwendergruppe (DSAG) e. V. Varied topics concerning global SAP projects will be explored in keynotes, lecture series and expert talks. Several hundred participants from all over the world are expected to attend this event, which will be held in English language.

This two-day event will treat all facets of a global implementation of SAP and the global operation of this solution. The focus will be on topics such as consolidation and associated new challenges. The subject matter of the event will relate to strategic questions as well as the current day-to-day problems of global project managers, of IT experts, and of the specialist department staff and its management.

Key aspects will include:

- Global factors in streamlining system architectures
- Service & Support for global SAP implementations
- Unicode, time zones, country specific SAP versions
- Implementing global Enterprise SOA strategies in homogeneous or heterogeneous system landscapes
- An intensive exchange of ideas and mutual sharing of “Best Practices” and “Lessons Learned”

In keynotes, globalization experts will treat the role of communication technologies in a globalized world, report on the practical experience of a renowned company, and expand on the subject of Globalization at SAP. In more than 40 breakout-sessions, the attendees will be informed on numerous specialized subjects. As well as providing in-depth information, the 3rd SAP Globalization Symposium will offer its attendees the opportunity to exchange ideas and to network across borders.



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This conference, which focuses on global subjects, is held annually; it will take place in Europe this year. It is organized by the Globalization Steering Committee (GSC) in cooperation with SAP Globalization Services. The GSC consists of the DSAG as well as various international SAP user groups. These include, amongst others, the Americas' SAP Users' Group (ASUG) and the Dutch SAP user group (VNSG).

Those interested in the event will find further information at www.dsag.de/globalization, and they can sign up right there. Members of a SAP user group pay 750 Euros plus the Austrian VAT (20 percent). Non-members are charged 900 Euros plus VAT for the ticket.

About the DSAG

The Deutschsprachige SAP-Anwendergruppe (DSAG) e.V. (German speaking SAP users' group), Walldorf, sees itself as an independent lobby of all SAP users in Germany, Austria and Switzerland. The aim of the DSAG is establishing SAP solutions that are tailored to the users' needs. The DSAG was founded in 1997 as a registered society; it currently has over 2,000 member companies and has established itself as one of the largest user group world wide in the SAP field.

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